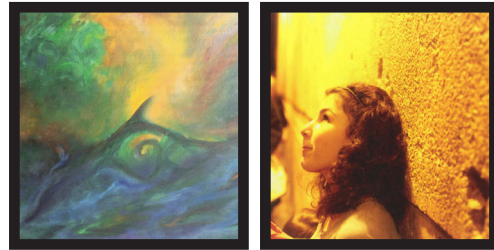


## COVER IMAGES



SUN - MON  
MARCH 8-9, 2015  
314 ROYCE HALL

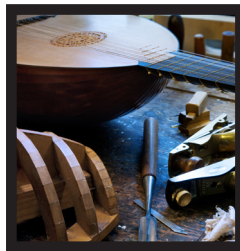


# THINKING BEYOND



NEW THEMES AND  
APPROACHES IN  
JEWISH STUDIES

# THE CANON

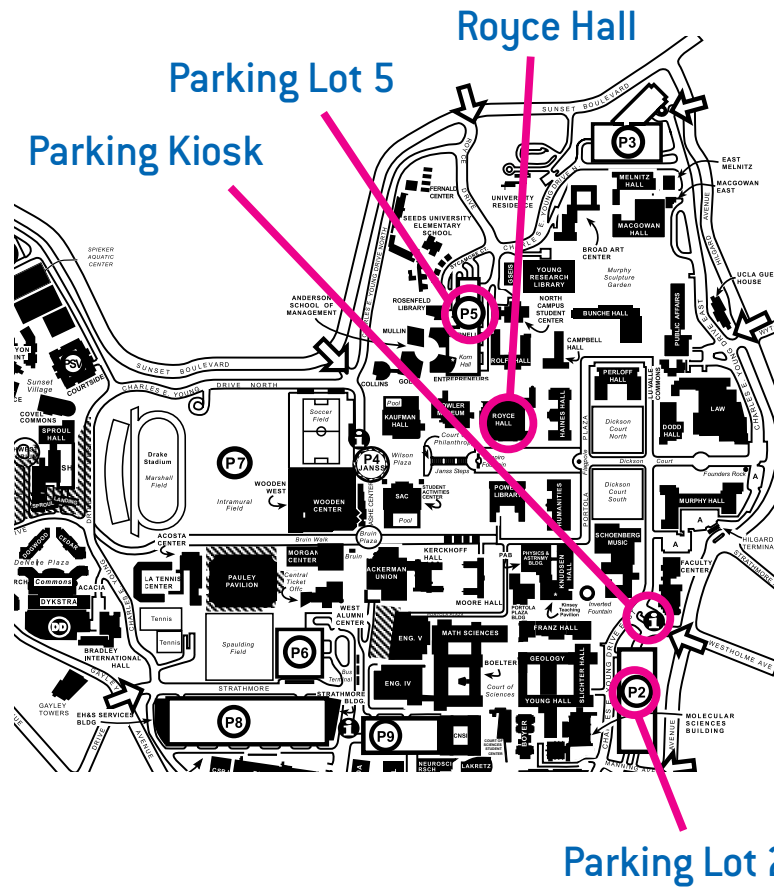


The cover illustrations (clockwise from upper left) provide a few examples of new approaches to Jewish studies. The first four are drawn from an exhibition of local Jewish artists reflecting on the well-known poem by Judah Halevi (1075-1141): "My heart is in the east, and I in the utter most west," curated in 2014 by Anat Gilboa, Visiting Professor at the UCLA Nazarian Center for Israel studies, while she was the 2013-14 Schusterman Visiting Israel Professor of Visual Culture at the Schwalb Center for Israel and Jewish Studies, the University of Nebraska at Omaha. At UCLA, Professor Mark Kligman, the new Mickey Katz Endowed Chair in Jewish Music, broadened the curriculum this year with a class on "Music and Religion in Popular Culture," and Professor Todd Presner's students are engaged with "Interviewing Holocaust Survivors in the Digital Age."

Cover Images: (clockwise, from top-left)

1. Lila Ferber, *Blown Away*, 2012
2. Ophir Palmon, *The Kotel Tunnel*, 2012
3. Naava Naslavsky, *A Scholar*, 2013
4. Beth Brown Gershovich, *Ethiopian Hamsa*, 2013
5. © Jorge Royan / <http://www.royan.com.ar/> / CC-BY-SA-3.0, *Tools in a lute maker workshop*
6. David Wu, *Velena Hernandez listening to digital Holocaust testimony at LAMOTH*

## MAP AND PARKING



Parking available in lots 5 and 2 (pay by space). For more maps and parking information, please visit [www.transportation.ucla.edu](http://www.transportation.ucla.edu)

## RSVP

Conference is intended for graduate students and faculty.

Pre-registration is required. To RSVP, please contact:

[cjsrsvp@humnet.ucla.edu](mailto:cjsrsvp@humnet.ucla.edu)  
(310)267-5327

## UCLA

Center for Jewish Studies

302 Royce Hall, Box 951485  
Los Angeles, CA  
90095-1485

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Business hours:  
M-TH 9am-12 pm, 1-5pm

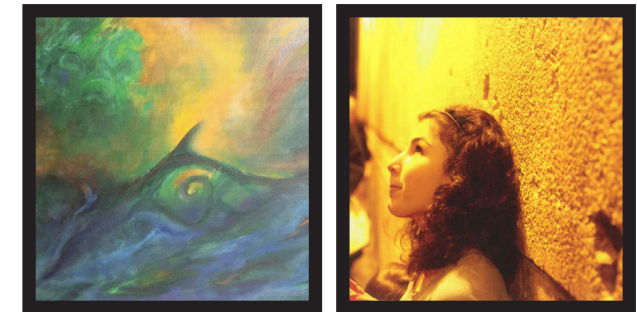
Website:  
[www.cjs.ucla.edu](http://www.cjs.ucla.edu)

Facebook:  
[www.facebook.com/UCLACJS](http://www.facebook.com/UCLACJS)

## UCLA

Center for Jewish Studies

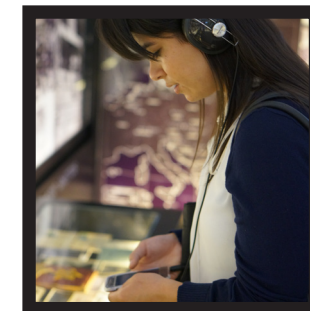
in partnership with  
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[JewishLA.org](http://JewishLA.org)



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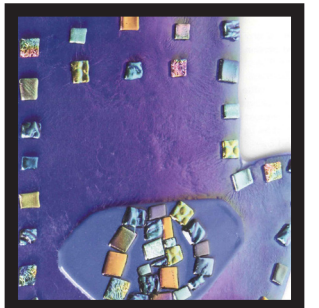


# THINKING BEYOND



NEW THEMES AND  
APPROACHES IN  
JEWISH STUDIES

# THE CANON



Sponsored by the  
UCLA Center for Jewish Studies  
With the Generous Support of the  
Jewish Federation of Greater Los Angeles  
Joy and Jerry Monkarsh Community Lecture Series in Jewish Studies

Cosponsored by the  
UCLA Department of English  
UCLA Department of History

## NEW THEMES AND APPROACHES IN JEWISH STUDIES

**T**hinking Beyond the Canon: New Themes and Approaches in Jewish Studies is a conference for graduate students and junior scholars, March 8-9, 2015. After more than a century and a half of Modern Jewish Studies, the field today approaches Jewish history and culture from new angles, seeking out new topics, employing new methods, and developing new models for research, teaching, and publishing. Does Jewish studies today still have a canon, a boundary line between what is in and what is beyond the pale? What was the canon of Jewish studies in the early days of modern Jewish studies, and how are scholars today reaching past its boundaries to expand the field with new methods, themes, approaches, and attitudes?

Conference panels focus on the untold stories of newly discovered or understudied figures and actors who have helped shape Jewish history and culture, as well as those who approach Jewish studies research and teaching in innovative ways.

The conference is organized and coordinated by graduate students at UCLA working in fields related to Jewish studies. Our mission is to foster a sense of community and provide a forum for sharing and critiquing graduate research by peers

from a variety of institutions and backgrounds. We have gathered an esteemed group of scholars who will serve as mentors and participate in roundtables on pedagogy and the future of Jewish studies.

The conference is sponsored by the **UCLA Center for Jewish Studies** with the generous support of the **Jewish Federation of Greater Los Angeles** and the **Joy and Jerry Monkarsh Community Lecture Series in Jewish Studies** and cosponsored by the **UCLA Department of English** and the **UCLA Department of History**.

Conference is intended for graduate students and faculty.

Pre-registration is required. To RSVP, please contact:

[cjsrsvp@humnet.ucla.edu](mailto:cjsrsvp@humnet.ucla.edu) or (310)267-5327

### Convened by

Taly Ravid, Jason Lustig, and Anat Mooreville

### Faculty Advisor

David N. Myers

## SUNDAY, MARCH 8, 2015 • 314 ROYCE HALL

9AM ■ **WELCOMING REMARKS**

9:15AM ■ **JEWIS AND LOS ANGELES**

Chair and Respondent: **SHARON OSTER** (University of Redlands)

**TRAVIS ALEXANDER** (University of North Carolina, Chapel Hill)  
*Shulman Reconsidered: Jewish Labor, Popular Aesthetics, and the Politics of the Mid-Century Modern Home*

**MATTHEW WILLIAMS** (Stanford University)  
*The Chabad Telethon: A Musical and Variety Show Featuring Celebrities Trying to Pronounce 'Cha,' Entertainers Religiously Self-Censoring, and the Dancing Rabbi*

**CAROLINE LUCE** (UCLA)  
*Democratizing the Canon: Yiddish Culture in Los Angeles and the Promise of Digital Humanities*

10:45AM ■ **COFFEE BREAK**

11AM ■ **MEDIAS, OLD AND NEW**

Chair: **ELEANOR KAUFMAN** (UCLA)

Respondent: **TODD PRESNER** (UCLA)

**RACHEL WEBB JEKANOWSKI** (Concordia University)  
*The Digital Dybbuk: Archival Restoration and Discourses of Loss in Postvernacular Yiddish Cinema*

**RACHEL DEBLINGER** (UC Santa Cruz)  
*The Ethics of Memories/Motifs: Accessing Early Holocaust Survivor Narratives Online*

**AARON FRUCHTMAN** (UC Riverside)  
*Jewish Identity in Max Steiner's 'Symphony of Six Million'*

**CHRIS SILVER** (UCLA)  
*Arab Singers, French Citizens: Algerian Jewish Musicians in the Interwar Period*

12:30PM ■ **LUNCH BREAK**

1:45PM ■ **DECONSTRUCTING CONSTRUCTED SPACES**

Chair and Respondent: **JESSICA MARGLIN** (USC)

**CHRISTINE PERALTA** (University of Illinois at Urbana-Champaign)  
*Huts and Cabins, Palms and Pines: Filipina and Jewish and Summer Campers in Colonial Philippines*

**MARTIN HERSHENZON** (University of Pennsylvania)  
*Infrastructures of Scarcity: The Jewish Agency For Israel Rural Building and Design for Cooperative Settlement, 1958-1961*

**YEHUDA SHARIM** (Rice University)  
*Directions to Invisible Spaces: The Untold Story of Sephardic-Mizrahi Settlers in Mandatory Palestine*

**SONIA CRASNOW** (UC Riverside)  
*Modern Mikveh: Liturgy and Ritual for Gender Transition*

3:15PM ■ **COFFEE BREAK**

3:30PM ■ **FACULTY ROUNDTABLE: PEDAGOGY**

Chairs: **TALY RAVID** (UCLA) and **JASON LUSTIG** (UCLA)

**SARAH ABREVAYA STEIN** (UCLA)

**SHARON OSTER** (University of Redlands)

**DAVID BIALE** (UC Davis)

**ORIT BASHKIN** (University of Chicago)

**JESSICA MARGLIN** (USC)

## MONDAY, MARCH 9, 2015 • 314 ROYCE HALL

8:45AM ■ **CHECK IN**

9AM ■ **PRE-CIRCULATED PAPER WORKSHOPS**

**[CLOSED SESSION FOR GRAD STUDENTS & FACULTY ONLY]**

**ANAT MOOREVILLE** (UCLA)  
*The Mass Trachoma Project: Jews and Global Health in Morocco, 1949-1956*  
– Faculty respondent: **Orit Bashkin** (University of Chicago)

**MAJA GILDIN ZUCKERMAN** (University of Southern Denmark)  
*On board the Maccabean Pilgrimage to Palestine: A Historical Anthropological Account of the Emergence of Danish Zionism*  
– Faculty respondent: **David N. Myers** (UCLA)

**SHAY HAZKANI** (NYU)  
*Friend or Foe? Moroccan Jews Reconcile the Arab Past with the Zionist Present, 1948-1959*  
– Faculty respondent: **Aomar Boum** (UCLA)

**AIDAN BEATTY** (University of Chicago)  
*The Jews, The Irish and Minority European Nationalism*  
– Faculty respondent: **David Biale** (UC Davis)

10:15AM ■ **COFFEE BREAK**

10:30AM ■ **STRANGERS IN A STRANGE LAND?**

Chair: **ARNOLD BAND** (UCLA)

Respondent: **NA'AMA ROKEM** (University of Chicago)

**JOANNA MEADVIN** (UC Santa Cruz)  
*Yiddishing the Americas: The Diasporic Genius of Mimi Pinzón*

**GABBY GOLDBERG** (NYU)  
*Israel Without a Color Line? The Jewish State in African American Perspective, 1948-1967*

**NOAM SIENNA** (University of Toronto)  
*Jews with Tattoos? Beta Israel and the Boundaries of Jewish Skin*

**JESSICA KIRZANE** (Columbia University)  
*Intermarriage in the Literary Imagination of 'Di Yunge'*

12PM ■ **LUNCH BREAK**

1:15PM ■ **POLITICAL DISCOURSE IN TURBULENT TIMES**

Chair and Respondent: **LIA BROZGAL** (UCLA)

**GREGG DRINKWATER** (University of Colorado, Boulder)  
*AIDS Was Our Earthquake: An American Jewish Community in the Age of AIDS, 1983-1993*

**GINA DANIELA MALAGOLD** (University of Massachusetts-Amherst)  
*The Jewish Community Conflict during the 20th century 'Dirty War'*

**JESSICA BRIER** (USC)  
*A Yiddish-Modernist Puzzle: El Lissitzky's Chad Gadya and the Revolutionary Avant-Garde*

**SHAYNA ZAMKANEI** (University of Chicago)  
*Rethinking the Refugee in Jewish Political Discourse*

2:45PM ■ **COFFEE BREAK**

3PM ■ **FACULTY ROUNDTABLE: THE FUTURE OF JEWISH STUDIES**

Chairs: **JASON LUSTIG** (UCLA) and **ANAT MOOREVILLE** (UCLA)

**DAVID N. MYERS** (UCLA)

**TODD PRESNER** (UCLA)

**NA'AMA ROKEM** (University of Chicago)

**AOMAR BOUM** (UCLA)

**ZOHAR SEGEV** (University of Haifa)